#### Strategic Plan

#### **BELIEFS**

... An expression of fundamental values; ethical code, overriding convictions, inviolable principles.

#### We believe that...

Every student is a unique individual with unique potential

Effective communication is key to success

Engaged and interested students learn more effectively

Respect is a key to success

Education is a team effort

High quality educational facilities optimize student and staff success

Accountability is essential to success

A physically and emotionally safe environment promotes student learning

A high quality education is barrier free

#### **MISSION**

...A declaration of the unique identity to which the organization aspires; its specific purpose; and the means by which it will achieve its purpose. The Mission of Eagle Mountain-Saginaw Independent School District is to foster a culture of excellence that instills a passion for a lifetime of continuous achievement in every student.

#### **OBJECTIVES**

... An uncompromising commitment to achieve specific, measurable, observable, or demonstrable results that exceed its present capability.

Each student will have a dynamic-customized education plan from registration to graduation which contains post-secondary goals and inspires individual success.

Each student will be equipped with the innovative technological skills to compete in an ever-changing global society.

Each student will be challenged to fulfill the District's high expectations and graduate the District prepared and qualified to succeed in their chosen path(s).

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#### **PARAMETERS**

...Boundaries within which the organization will accomplish its mission; self-imposed limitations.

#### **Strategies**

...Bold resolutions that dedicate the organization's resources and energies toward the continuous creation of systems to achieve the extraordinary as expressed in the mission and objectives.

- We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.
- II. We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.
- III. We will provide each teacher with the resources and opportunities to collaboratively plan the innovative implementation and delivery of the instructional program.
- IV. We will create a culture that promotes each student's inner drive, providing the opportunity to reach full potential.
- V. We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.
- VI. We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

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#### Strategic Plan

#### **Strategies**

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## **Strategic Plan**

#### **Action Plans List**

I: We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.

Action Plan 1: We will design and implement a system in which personal education plans are created.

Action Plan 2: Each student will have a comprehensive personal education plan (PEP) which addresses academic, social, emotional, and extra-curricular needs and is developed at the time of entry into Eagle Mountain-Saginaw ISD.

Strategy II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

Action Plan 1: Technology will be identified and integrated into all curriculum areas to ensure that technology integration successfully impacts teaching and learning.

Action Plan 2: EM-S ISD will ensure the ongoing use of web-based communication tools to facilitate seamless interaction between district personnel, students, parents, and community members.

Action Plan 3: Staff development will be provided to facilitate the effective integration of technology into teaching and learning.

Action Plan 4: Provide and maintain an adaptable network to support a variety of tools including online virtual access to applications and network files that allows district employees, parents, students, and community members access to available resources such as software, school content, media, and data.

Strategy III: We will provide each teacher with the resources and opportunities to collaboratively plan the innovative implementation and delivery of the instructional program.

Action Plan 1: The practice of effective collaboration protocols is systemically implemented in EM-S ISD so that teachers have opportunities to share innovative strategies for student learning.

Action Plan 2: The campus principal will be responsible for sustaining the practice of collaboration on his/her campus.

Action Plan 3: All teachers, curriculum leaders and campus administrators are involved in a collaborative team that meets regularly to examine student work as well as levels of engagement that lead to higher student learning and achievement.

Strategy IV: We will create a culture that promotes each student's inner drive, providing the opportunity to reach full potential.

#### **Action Plans List**

Action Plan 1: A safe, clean, and inviting environment will be created at each campus to build pride among students and staff members. Action Plan 2: Each campus will promote a positive setting which meets the academic, behavioral, and emotional needs of each student in order to promote his or her well-being. Action Plan 3: Learning opportunities addressing current academic and social needs will be provided for not only students, but for all parents, teachers, and community members. V: We will systematically evaluate and assess learning, Strategy processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence. Action Plan 1: Evaluate District/Campus staff development to ensure all staff receives appropriate training to ensure professional growth. Action Plan 2: Superintendent's Leadership Team and principals will annually assess their performance targets, known as, "targets of excellence" to ensure a continued pursuit to a "culture of excellence." Action Plan 3: Evaluate staff appraisal systems to ensure accountability for professional growth and include on-going, appropriate feedback from all customers. Action Plan 4: Systematically evaluate instructional programs (i.e., PACE, Advanced Placement, etc.) to determine their effectiveness in helping students meet and exceed external and internal benchmark standards of excellence. Action Plan 5: Systematically evaluate support programs (i.e., Title I, Child Nutrition, Health Services, Maintenance, Technology, etc.) to determine their effectiveness in helping students meet and exceed external and internal benchmark standards of excellence. Action Plan 6: Implement a nationally norm-reference assessment (at elementary, middle, and high school) so all stakeholders are accountable for student performance at a national level. (NOTE: Norm-referenced assessments are usually multiple choice assessments that compare a student's score to a similar group of students who have already taken the exam.) Action Plan 7: Develop a system of academic opportunities that provide students with assessments and competitions at state, national, and international level to ensure the district maintains a "culture of excellence." Action Plan 8: The district will implement a teacher evaluation system that utilizes supervisor and colleague feedback, student growth results, and survey

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feedback from parents and students in order to hold teachers

their supervisor to create a professional development plan.

accountable, and as a result, teachers will annually collaborate with

#### **Action Plans List**

VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan 1: A comprehensive and competitive employee recruiting and retention program will be established in order to attract and retain high performing and highly qualified staff that reflects our student population.

Action Plan 2: High quality professional development opportunities for administrators, teachers and staff will be systematic and systemic.

Action Plan 3: Create a culture of learning for student engagement/differentiation that fosters innovative teaching practices.

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#### Strategic Plan

#### **Strategies**

...Bold resolutions that
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#### **Strategic Plan**

## **Action Plan Steps Listing**

Strategy I: We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.

Action Plan: 1

Specific Result: We will design and implement a system in which personal education plans are

created.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- Implement a systemic procedure for setting, reviewing, assessing, resetting, communicating, and maintaining the continuity of personal education plans which address the academic, social, emotional, and extra-curricular needs of each student.
- Provide targeted, systemic professional development on the use of the S.M.A.R.T. Goal Process for the district leadership team, campus administrators, and teachers to assist students in the goal setting process including how to read, interpret, and use performance data.
- 3 Develop a system for helping students establish a personal education plan for college and career readiness and put in place a monitoring and engagement system for assisting students in reaching the goals set forth in the plan.
- 4 Regularly and intentionally publicize information about student goal setting, including rationale, general information, and specific steps and guidelines.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy I: We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.

Action Plan: 2

Specific Result: Each student will have a comprehensive personal education plan (PEP) which

addresses academic, social, emotional, and extra-curricular needs and is developed

at the time of entry into Eagle Mountain-Saginaw ISD.

# ActionStep Start Completed

\*\*Date Due Date Date

- 1 Each student will engage in activities which will assist them in identifying, understanding, and analyzing their academic, social, and emotional strengths and weaknesses.
- 2 Each student will be made aware of the various academic, social, and extra-curricular activites that are available to them each year.
- 3 Each student will learn the process of setting short and long term goals including how to read, interpret, and use performance data.
- 4 Each student will set challenging educational goals tailored toward his or her personal, academic, and career interests and aspirations and create a personal education plan to track progress toward attainment of these goals.
- 5 Each student will review his or her goals set forth in the personal education plan on a continuous basis throughout the school year and make changes or updates as needed.

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#### **Action Plan Steps Listing**

Strategy I: We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.

Action Plan: 2

Specific Result: Each student will have a comprehensive personal education plan (PEP) which

addresses academic, social, emotional, and extra-curricular needs and is developed

at the time of entry into Eagle Mountain-Saginaw ISD.

# ActionStep Assigned To Start Completed
Date Due Date

6 Each student will be provided an opportunity to lead parent conferences to share goals and analyze growth.

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## **Strategic Plan**

## **Action Plan Cost/Benefit Report**

STRATEGY

I: We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.

**Action Plan** 

1: We will design and implement a system in which personal education plans are created.

COSTS BENEFITS

## Tangible:

- Expense of S.M.A.R.T. Goal Process Training

## Intangible:

- Staff may see the goal setting process as taking away from instructional time.
- Staff may view the procedure for monitoring student plans as time and labor intensive.

# Tangible:

- School improvement (decreased absences, tardies, disciplinary referrals)
- Increased student achievement measurable by district and state testing.

## Intangible:

- Focused collaboration and communication

#### **Strategic Plan**

## **Action Plan Cost/Benefit Report**

#### **STRATEGY**

I: We will design and implement a system in which personal education plans are created that promote high expectations and meet the academic, social, emotional, and extra-curricular needs of each student.

#### **Action Plan**

2: Each student will have a comprehensive personal education plan (PEP) which addresses academic, social, emotional, and extra-curricular needs and is developed at the time of entry into Eagle Mountain-Saginaw ISD.

COSTS BENEFITS

## Tangible:

 Increased student achievement, better grades, fewer failures

## Intangible:

- Staff may see the goal setting process as taking away from instructional time.
- Staff may view the goal management process as more work.

# Tangible:

- School improvement (decreased absences, tardies, disciplinary referrals)
- Increased student achievement

## Intangible:

 Pride through a sense of accomplishment and increased motivation to achieve

#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

Action Plan: 1

Specific Result: Technology will be identified and integrated into all curriculum areas to ensure that

technology integration successfully impacts teaching and learning.

		Start	Completed
#	ActionStep	Assigned To Date Due Date	Date

- 1 Continue development of and provide access to the comprehensive list of district technology resources.
- 2 Representatives from each grade level/curricular content area will regularly evaluate and select technology resources to add to the online curriculum documents which are reflective of current 21st century learning trends.
- Integration of the selected technology resources will be monitored and evaluated to ensure full implementation.
- 4 Create a dynamic, ever-changing, online learning library to facilitate the acquisition and dispersal of best practices of technology integration.
- Design an accountability process to ensure that technology is effectively intergrated and to identify and evaluate the resources, student learning styles, training, and skill development needed to drive our students' future success.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

Action Plan: 2

Specific Result: EM-S ISD will ensure the ongoing use of web-based communication tools to facilitate

seamless interaction between district personnel, students, parents, and community

members.

# ActionStep Assigned To Start Completed
Date Due Date

- 1 Determine campus and family accessibility needs.
- Design and install appropriate network/system to facilitate access for all personnel and families.
- 3 EMSISD employees will utilize web-based tools to facilitate effective communication.
- Evaluate the use of web-based tools each semester and provide support to correct accessibility issues.
- Develop evaluative accountability measures to ensure that EM-S employees are effectively utilizing the appropriate web-based communication tool to the depth necessary for an end result of improved student learning.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

Action Plan: 3

Specific Result: Staff development will be provided to facilitate the effective integration of technology

into teaching and learning.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- 1 Provide district personnel with professional development which defines and integrates 21st Century skill expectations.
- Develop and utilize evaluative instruments designed to determine the effectiveness of the delivered technology integration professional development sessions.
- 3 Examine evaluative technology staff development data to drive decisions regarding training topics, method of delivery, scheduling, and logistics.
- 4 Develop and provide staff development resources at the campus level including, but not limited to, the provision of online video instruction, modeling appropriate and effective technology integration instructional strategies with students, and support as needed.
- 5 Create implementation timelines for technology staff development which delineate follow-up activites and evaluative measures to ensure that the delivered staff development results in increased student learning.

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#### Strategic Plan

#### **Action Plan Steps Listing**

Strategy II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

Action Plan: 4

Specific Result: Provide and maintain an adaptable network to support a variety of tools including

online virtual access to applications and network files that allows district employees, parents, students, and community members access to available resources such as

software, school content, media, and data.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- Design and install a wireless network at each campus that will support our ever-changing needs.
- 2 Implement virtual desktop system to support Bring Your Own Device (BYOD) capability.
- Maximize utilization of Cloud technology for accessibility for all district employees, parents, students, and community members.
- 4 Repair equipment as needed and replace equipment as designated on the replacement cycle.

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## **Strategic Plan**

## **Action Plan Cost/Benefit Report**

**STRATEGY** 

II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

**Action Plan** 

1: Technology will be identified and integrated into all curriculum areas to ensure that technology integration successfully impacts teaching and learning.

**COSTS BENEFITS** 

## Tangible:

- Time (hrs. spent on task)
- Extra-duty pay (document creation and professional development)

#### Intangible:

- Stress
- Fatigue
- Personal Agendas
- Resistance to change

## Tangible:

- Increased resources
- Increased student performance as measured through set goals
- Higher level instruction
- Increase of technology use reflected in classroom instruction

## Intangible:

- Ability to differentiate for students
- Improved productivity/efficiency
- Community building
- Students will have the ability to rapidly increase their knowledge
- Every child will be intellectually engaged in their own learning
- Motivated students
- Increased innovative instructional capacity (> repeated < innovation)

#### **Strategic Plan**

## **Action Plan Cost/Benefit Report**

#### **STRATEGY**

II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

## **Action Plan**

2: EM-S ISD will ensure the ongoing use of web-based communication tools to facilitate seamless interaction between district personnel, students, parents, and community members.

#### COSTS

## Tangible:

- Determine Accessibility Needs: Cost is \$0. The cost of the surveys/evaluative tools is already included in our contract with K12.
- Appropriate access for personnel and all families: outlined in Action Plan #4. Once accessibility is determined, the district may need to provide/subsidize home internet access.
- Step #3: Utilize web-based tools: Time invested to learn/provide training for the tools. This may be covered by the CTI.
- Step #4: Evaluate the use of web-based tools: Cost is time to assess at the classroom level what is being used. Surveys can also be utilized cost of surveys included in K12 contract already.

#### Intangible:

- Shift in thinking needed to incorporate technology into teaching.
- Time is needed to learn new tools and use them on a daily basis.
- Demands made on teachers are already great. Will this been seen as yet just another "mandate?"
- Correcting accessibility issues can be an unknown as we don't know how many different scenarios exist that we have to overcome in order to provide access.

#### **BENEFITS**

#### Tangible:

- Better understanding of our community's access and usage of technology will help us to provide and create appropriate tools.
- Evaluation of student and employee usage of technology will allow us to offer programs that better fit the needs of the district.
- More tools available to teachers and students to enhance learning.
- Ability to communicate with parents increased as all have access to the same information portal.

#### Intangible:

- Empowerment of students and parents that they have the tools needed to be successful.
- More tech-savvy community including parents, students, and teachers.
- Increased awareness of a global learning environment.
- Increased confidence in the school district as we communicate more effectively.

## **Strategic Plan**

#### **Action Plan Cost/Benefit Report**

**STRATEGY** 

II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

**Action Plan** 

3: Staff development will be provided to facilitate the effective integration of technology into teaching and learning.

COSTS **BENEFITS** 

#### Tangible:

- Quantitative: District personnel staff development costs @ \$33 per hour (outside contract time)

## Tangible:

- More effective teachers as measured through performance data
- Increased number of tech integration sessions
- Evaluative data reflecting the success of the training
- Increased student acceptance to nationally recognized universities
- Increased student skills for post-graduate success
- Higher graduation rate

#### Intangible:

- Time (a longer "to do" list)
- Anxiety about attempting an area that will be a weakness for some

#### Intangible:

- Increased knowledge
- Improved student motivation
- Highly engaged students

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#### **Strategic Plan**

## **Action Plan Cost/Benefit Report**

**STRATEGY** 

II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

**Action Plan** 

4: Provide and maintain an adaptable network to support a variety of tools including online virtual access to applications and network files that allows district employees, parents, students, and community members access to available resources such as software, school content, media, and data.

COSTS BENEFITS

#### **Action Plan Cost/Benefit Report**

#### STRATEGY

II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

#### **Action Plan**

4: Provide and maintain an adaptable network to support a variety of tools including online virtual access to applications and network files that allows district employees, parents, students, and community members access to available resources such as software, school content, media, and data.

#### Tangible:

- Action Step #1-HS projected cost -\$195,000/campus (\$390,000); MS projected cost - \$75,000/campus (\$375,000); ES projected cost - \$75,000/campus (\$1,050,000); TOTAL \$1,815,000
- Action Step #1-Technical support of users to ensure access and authentication
- Action Step #2-Virtual Desktop + 20 GB storage/person @ \$75 = \$1,500,000 (based on 20,000 current users) - subject to change based on growth trends
- Action Step #2-Increase Internet bandwidth utilization = \$7,200/yr
- Action Step #3-Current Live@EDU includes 25GB online storage = \$0.00

#### Tangible:

- Action Step #1-Increased availability to internet and network resources
- Action Step #1-Ability to support
   Bring-Your-Own (BYO) or 1 to 1 technology initiatives
- Action Step #1-Afterhours access for all stakeholders who do not have access at home
- Action Step #1-Access to online student resources such as textbooks, enrichment activities, and teacher materials
- Action Step #1-Decreased usage of print materials (printer costs such as ink and paper)
- Action Step #2-High availability access to network resources and documents online
- Action Step #2-Ability to support Bring-Your-Own (BYO) or 1 to 1 technology initiatives
- Action Step #2-24/7 access to resources that will not need to be purchased by individual stakeholders
- Action Step #2-More efficient use of funds allocated for technology hardware purchased
- Action Step #2-Increased student achievement
- Action Step #3-High availability access to resources and documents online
- Action Step #3-24/7 access to resources that will not need to be purchased by individual stakeholders
- Action Step #3-NO maintenance/support expense
- Action Step #3-Upgrades are done by Microsoft

#### **Action Plan Cost/Benefit Report**

#### **STRATEGY**

II: We will create an interconnected community where technology is integrated into the fabric of all we do. The district will provide the resources, training, and skill development to drive our students' future success.

#### **Action Plan**

4: Provide and maintain an adaptable network to support a variety of tools including online virtual access to applications and network files that allows district employees, parents, students, and community members access to available resources such as software, school content, media, and data.

## Intangible:

- Action Step #1-Annual maintenance/support expense
- Action Step #1-Probable change/advancement of wireless protocol over life of equipment
- Action Step #1-Increased usage of Internet connection may necessitate increasing bandwidth contract
- Action Step #1-Awareness of security needs for after-hours access
- Action Step #2-Annual maintenance/support expense
- Action Step #2-Probably change/advancement program/system over life of equipment
- Action Step #2-Technical support of users to insure access and utilization
- Action Step #2-Increased usage of Internet connection will necessitate increasing bandwidth contract
- Action Step #3-Technical support of users handled by Microsoft and free training is available to technical and instructional technology staff
- Action Step #3-Increased usage of Internet connection will necessitate increasing bandwidth contract

## Intangible:

- Action Step #1-Support of any WIFI capable device
- Action Step #1-Sufficient density to support multiple devices
- Action Step #2-Support of any WIFI capable device that can use a browser to connect to the internet
- Action Step #2-Enough storage and processor power to support current and future users at peak times
- Action Step #2-Increased student engagement
- Action Step #2-Each student can rapidly take advantage of new, innovative educational tools
- Action Step #3-Less control over content (inappropriate, etc)
- Action Step #3-Is 25GB enough storage to support users at peak over time? Most hard drives are a least 120GB now

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## **Strategic Plan**

## **Action Plan Steps Listing**

Strategy III: We will provide each teacher with the resources and opportunities

to collaboratively plan the innovative implementation and delivery

of the instructional program.

Action Plan: 1

8

Specific Result: The practice of effective collaboration protocols is systemically implemented in EM-S

ISD so that teachers have opportunities to share innovative strategies for student

The district provides a database or repository for the sharing of

instructional practices.

	learning.				
#	ActionStep	Assigned To	Start Date	Due Date	Completed Date
1	District leaders provide a clear understanding of the practice of collaboration and its impact on student learning.				
2	District and campus leaders are trained in models of effective collaborations.				
3	The district allows opportunities for trained personnel to do site visits in districts that have effective collaboration protocols in place.				
4	The district determines the method of training for all staff in the collaboration protocol.				
5	The district works with campus leaders to ensure teachers are afforded time to meet in collaborative teams during the school day.				
6	Professional development, both campus and district levels, support the practice of professional collaboration.				
7	The district provides a common template for documentation of collaboration activities.				

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## **Action Plan Steps Listing**

Strategy III: We will provide each teacher with the resources and opportunities to collaboratively plan the innovative implementation and delivery of the instructional program.

Action Plan: 1

Specific Result: The practice of effective collaboration protocols is systemically implemented in EM-S

ISD so that teachers have opportunities to share innovative strategies for student

learning.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

9 The district develops a process for teachers to submit requests for resources needed for innovative instructional delivery.

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## **Strategic Plan**

## **Action Plan Steps Listing**

Strategy III: We will provide each teacher with the resources and opportunities

to collaboratively plan the innovative implementation and delivery

of the instructional program.

Action Plan: 2

Specific Result: The campus principal will be responsible for sustaining the practice of collaboration

on his/her campus.					
#	ActionStep	Assigned To	Start Date	Due Date	Completed Date
1	During the work day, within the contract year, and beyond current existing plan time, all teachers are provided adequate time on a regular basis for collaboration.				
2	Campus administrators are involved in teacher collaboration efforts through implementation, communication, and follow up.				
_					

- 3 Measureable goals on student learning are developed based on individual campus needs.
- 4 Through collaboration, teachers develop common assessments to measure learning.
- 5 Each campus develops a method for sharing results of collaborative meetings and best practices.
- 6 All new staff receives training in collaboration protocols and assigned a campus mentor.

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#### Strategic Plan

#### **Action Plan Steps Listing**

Strategy III: We will provide each teacher with the resources and opportunities

to collaboratively plan the innovative implementation and delivery

of the instructional program.

Action Plan: 3

Specific Result: All teachers, curriculum leaders and campus administrators are involved in a

collaborative team that meets regularly to examine student work as well as levels of

engagement that lead to higher student learning and achievement.

# ActionStep Assigned To Start Completed
Date Due Date

- 1 The district provides opportunities for teachers and campus leaders to give feedback regarding the practice of collaboration and the needs of the teachers.
- 2 Principals are responsible for disseminating collected feedback to the district.
- Teachers, curriculum leaders, and campus administrators visit campuses to review achievement data, share instructional strategies, and observe best practices.
- 4 Professional Learning Community teams from campuses within the district are afforded opportunities to do site visits and collaborate among teachers with like assignments.

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#### **Strategic Plan**

#### **Action Plan Cost/Benefit Report**

STRATEGY III: We will provide each teacher with the resources and opportunities to collaboratively plan the innovative implementation and delivery of the instructional program.

Action Plan 1: The practice of effective collaboration protocols is systemically implemented in EM-S ISD so that teachers have opportunities to share innovative strategies for student learning.

COSTS BENEFITS

## Tangible:

- Professional Learning Communities (DuFour) training in San Antonio is approximately \$1,600 per person. This includes registration and materials, meals, and travel. Initially, two campus leaders attend at district cost of \$73,600. (2 per campus / 23 campuses = 46 trained x \$1600).
- Training for all locally at an approximate cost of \$15,000.

## Tangible:

- Higher student achievement
- Teacher retention rate increases

#### Intangible:

- Time for training
- Initial increased in workload for leaders (creating flexible schedules for teacher PLC time)
- Initial stress due to change for teachers and leaders

## Intangible:

- Long term improved teacher moral
- Focus among leaders and teachers that is global and consistent
- Focus on the learning, instead of teaching
- Teacher continuous learning and exposure to new & creative strategies
- Collaborative culture breeds trust, support, and sense of team
- Teacher moves away from isolation
- Data sharing raises awareness of immediate needs
- Clear focus for staff in staff development opportunities
- In addition to workshops, utilize teachers as a knowledgeable source of information and expertise.

8:38:35AM

#### **Strategic Plan**

#### **Action Plan Cost/Benefit Report**

STRATEGY III: We will provide each teacher with the resources and opportunities to collaboratively plan the innovative implementation and delivery of the instructional program.

Action Plan 2: The campus principal will be responsible for sustaining the practice of collaboration on his/her campus.

COSTS BENEFITS

#### Tangible:

- Supplies (documentation template, etc.)
- Time and training for teacher mentor (for staff that's new to district)

#### Intangible:

- Time for collaboration
- Commitment / trust
- Increased workload
- Stress due to change

## Tangible:

- Increased in student achievement

#### Intangible:

- Improved morale
- Long term decrease in teacher stress through sharing of best practices
- Teacher growth through the process of goal setting for his/her students
- Common assessments allows for consistency on campus

## **Strategic Plan**

#### **Action Plan Cost/Benefit Report**

STRATEGY III: We will provide each teacher with the resources and opportunities to collaboratively plan the innovative implementation and delivery of the instructional program.

Action Plan 3: All teachers, curriculum leaders and campus administrators are involved in a collaborative team that meets regularly to examine student work as well as levels of engagement that lead to higher student learning and achievement.

COSTS BENEFITS

## Tangible:

 Cost of training all teachers, curriculum leaders, and administrators

## Intangible:

- Time
- Anxiety among teachers
- Stress over change for leaders

## Tangible:

- Examining student work will, in time, positively impact student achievement
- Feedback for collaboration will positively impact student achievement

## Intangible:

- Best teaching practice across the district shared
- Greater sense of involvement for all teachers & principals
- Team mentality, working together for the greater good

8:37:42AM

## **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy IV: We will create a culture that promotes each student's inner drive,

providing the opportunity to reach full potential.

Action Plan: 1

cleanliness.

Specific Result: A safe, clean, and inviting environment will be created at each campus to build pride

among students and staff members.

#	ActionStep	Assigned To	Start Date	Due Date	Completed Date
1	Provide positive signs for community members to be directed to the office.				
2	Maintain landscaping and replace landscaping if destroyed or not living.				
3	Inspect all campuses from an outside source on safety and				

- Provide customer service to parents, students, and community members when entering the campus
- 5 Maintain a clean interior of the campus paying close attention to clean hallways, classrooms, and cafeteria

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## **Strategic Plan**

## **Action Plan Steps Listing**

Strategy IV: We will create a culture that promotes each student's inner drive,

providing the opportunity to reach full potential.

Action Plan: 2

Sp	pecific Result: Each campus will promo and emotional needs of	•			
			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date
1	Provide professional development to all staff members focusing on customer service, effective communication, and mentoring.				
2	Use various evaluation tools, i.e. questionnaires, surveys, games, poll, etc., to learn the individual student's interests of the specific subject which leads to meeting the needs of the student.				
3	Foster positive relationships with students by maintaining a classroom environment conducive to student learning.				
4	Promote intrinsic motivational techniques to discover the learner's (staff and students) inner drive.				
5	Influence positive beliefs about themselves and the learning, i.e. positive nonverbal, affirmations,				

- themselves and the learning, i.e positive nonverbal, affirmations, acknowledging success, teamwork.
- 6 Activate and engage student emotions, i.e. through celebrations, daily routines, and movement.
- 7 Provide current events and real world scenarios with lessons.

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## **Action Plan Steps Listing**

Strategy IV: We will create a culture that promotes each student's inner drive,

providing the opportunity to reach full potential.

Action Plan: 2

Specific Result: Each campus will promote a positive setting which meets the academic, behavioral,

and emotional needs of each student in order to promote his or her well-being.

#	ActionStep	Assigned To	Date	Due Date	Date
#	ActionSton	Assigned To	Start	Duo Data	Completed

8 Utilize open-ended activities or ambiguity to encourage students to explore alternative interpretations or solutions by using creative expression, critical thinking and problem solving throughout the learning process.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy IV: We will create a culture that promotes each student's inner drive,

providing the opportunity to reach full potential.

Action Plan: 3

Specific Result: Learning opportunities addressing current academic and social needs will be

provided for not only students, but for all parents, teachers, and community

members.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- Provide campus/grade specific instruction on topics i.e. core values, bullying, positive relationships.
- 2 Conduct parent interest surveys to determine family event topics.
- 3 Establish community connection groups to address specific academic and behavior strategies, parenting tips, attendance, and technology that includes staff, students, parents, and community members.
- Increase partnerships with outside agencies to promote school-wide community involvement.
- 5 Partner with local community organizations/clubs and have a school representative become a member (Chamber of Commerce, Kiwanis, Lions, Rotary, etc.).

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## **Strategic Plan**

## **Action Plan Cost/Benefit Report**

STRATEGY IV: We will create a culture that promotes each student's inner drive, providing the opportunity to reach full potential.

Action Plan 1: A safe, clean, and inviting environment will be created at each campus to build pride among students and staff members.

COSTS BENEFITS

Tangible:

- Money for campus upkeep (current budget)

Tangible:

- Aesthetic value of the campus

Intangible:

- Campus inspectors/secret visitors

Intangible:

- Positive and clean environment

12:11:31PM

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#### **Strategic Plan**

#### **Action Plan Cost/Benefit Report**

**STRATEGY** IV: We will create a culture that promotes each student's inner drive, providing the opportunity to reach full potential.

**Action Plan** 2: Each campus will promote a positive setting which meets the academic, behavioral, and emotional needs of each student in order to promote his or

her well-being.

**COSTS BENEFITS** 

## Tangible:

- Money for relationship building curriculums, memberships in community organizations, snacks for socials, fliers.

#### Intangible:

- Time it takes to train everyone.

## Tangible:

- Through the use of surveys we would have a tracking system in place to collect data on customer satisfaction, what is/isn't working, what needs to be put in place to improve.

#### Intangible:

- Positive climate throughout the district
- Teambuilding/Positive Relationships
- Open, inviting environment for parents, community, students, and staff

12:12:20PM

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#### **Strategic Plan**

## **Action Plan Cost/Benefit Report**

STRATEGY IV: We will create a culture that promotes each student's inner drive, providing the opportunity to reach full potential.

Action Plan 3: Learning opportunities addressing current academic and social needs will

be provided for not only students, but for all parents, teachers, and

community members.

COSTS BENEFITS

Tangible:

- none

Intangible:

Tangible:

- Increased learning

- Student gains academically, emotionally, and socially

- Create a positive culture on each campus.

An atmosphere which will maximize opportunities for each individual student

Intangible:

- Effort and time

#### Strategic Plan

## **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 1

2

Specific Result: Evaluate District/Campus staff development to ensure all staff receives appropriate

training to ensure professional growth.

	truning to chaute prote	Start	Completed		
#	ActionStep	Assigned To	Date	Due Date	Date
1	An implementation plan will be included with the required training				

- In conjunction with department supervisors, identify required training and expectations for each position
- 3 Create a matrix with a timeline of required training by position
- 4 Supervisors monitor the implementation and completion of required training
- 5 A follow-up survey of all training is completed as a means of improvement
- All staff will be held accountable 6 for the implementation of their required training in the annual evaluation to ensure professional growth

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#### **Strategic Plan**

## **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of

excellence.

Action Plan: 2

Specific Result: Superintendent's Leadership Team and principals will annually assess their

performance targets, known as, "targets of excellence" to ensure a continued pursuit

to a "culture of excellence."

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- 1 Superintendent's Leadership
  Team and principals evaluate
  current departmental and campus
  situations
- 2 Chief Officer or Deputy Superintendent establishes areas of targets of excellence based upon state and national comparison data.
- After considering state and national comparison data where appropriate, staff members from all departments propose the performance targets for each area in order to establish high-performing targets to represent a "culture of excellence."
- 4 Targets of excellence that represent adequate annual growth for each department and campus are set and approved by Chief Officer or Deputy Superintendent
- 5 Targets of excellence are communicated appropriately and expectations of accountability are communicated to each staff member

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## **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 2

Specific Result: Superintendent's Leadership Team and principals will annually assess their

performance targets, known as, "targets of excellence" to ensure a continued pursuit

to a "culture of excellence."

# ActionStep Assigned To Start Completed
Date Due Date

6 Targets of excellence are annually appraised and appropriate increases are set

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 3

Specific Result: Evaluate staff appraisal systems to ensure accountability for professional growth

and include on-going, appropriate feedback from all customers.

# ActionStep Start Completed

# Date Due Date Date

- Staff appraisal systems are analyzed for current practice to determine an expected level of professional growth and feedback processes.
- Staff appraisals are modified to include aspects of professional growth and allow for feedback to be included in final appraisal score.
- Modified staff appraisals are submitted for review and approval from Human Resources as needed.
- 4 Feedback would allow for continued communication between the supervisor and the staff member.
- 5 Revised staff appraisals are implemented the following year to ensure professional growth for all staff members.

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#### **Strategic Plan**

## **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 4

Specific Result: Systematically evaluate instructional programs (i.e., PACE, Advanced Placement,

etc.) to determine their effectiveness in helping students meet and exceed external

and internal benchmark standards of excellence.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- 1 Designate a lead person to oversee the evaluations.
- Determine objective criteria on which programs will be evaluated.
- Involve stakeholders in evaluation planning, processes, and recommendations.
- Where appropriate, student and parent feedback should be included in the evaluation process.
- 5 Establish an electronic system or spreadsheet so that results can be tracked from year to year.
- 6 Establish clear goal and objectives for each program to be measured.
- 7 Make results available in writing to all stakeholders to ensure accountability for results.
- Where appropriate, some programs may be eliminated or substantially changed.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 5

Specific Result: Systematically evaluate support programs (i.e., Title I, Child Nutrition, Health

Services, Maintenance, Technology, etc.) to determine their effectiveness in helping students meet and exceed external and internal benchmark standards of excellence.

# ActionStep Assigned To Start Completed
Date Due Date Date

- 1 Designate a lead person to oversee the evaluations.
- Determine objective criteria on which programs will be evaluated.
- 3 Involve stakeholders in evaluation planning, processes, and recommendations.
- 4 Establish an electronic system or spreadsheet so that results can be tracked from year to year.
- 5 Establish clear goal and objectives for each program to be measured.
- Make results available in writing to all stakeholders to ensure accountability for results.
- 7 Where appropriate, some programs may be eliminated or substantially changed.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 6

Specific Result: Implement a nationally norm-reference assessment (at elementary, middle, and high

school) so all stakeholders are accountable for student performance at a national

level. (NOTE: Norm-referenced assessments are usually multiple choice

assessments that compare a student's score to a similar group of students who have

already taken the exam.)

		Start	Completed
#	ActionStep	Assigned To Date Due Date	Date

- A district team will select and implement a national norm-referenced assessment at elementary, middle, and high school.
- 2 A district team will communicate the national norm-referenced assessment's purposes and uses to all stakeholders.
- The assessment results will be a proactive tool to advise curriculum coordinators, principals, teachers, and students of adjustments that need to be made to curriculum and learning.
- A district team will review national norm-referenced data annually to determine the expected uses of the assessment results for all stakeholders.
- 5 Assessments will incorporate growth measures, where feasible. Administrators, teachers, students, and parents will use the assessment results to ensure all students meet or exceed one year's growth.

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#### **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 6

Specific Result: Implement a nationally norm-reference assessment (at elementary, middle, and high

school) so all stakeholders are accountable for student performance at a national

level. (NOTE: Norm-referenced assessments are usually multiple choice

assessments that compare a student's score to a similar group of students who have

already taken the exam.)

		Start	Completed
#	ActionStep	Assigned To Date Due Date	Date

The results of the assessments will be incorporated into the student's personal education plan.

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#### **Strategic Plan**

## **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 7

Specific Result: Develop a system of academic opportunities that provide students with assessments

and competitions at state, national, and international level to ensure the district

maintains a "culture of excellence."

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- 1 Establish district-wide participation in a variety of academic or skill-specific competitions. (e.g., science fair, reflections, etc.)
- Develop policies and procedures for these academic opportunities to ensure equity and appropriate funding sources.
- 3 Communicate academic opportunities to all students with expectations and costs explained in advance.
- 4 Publish and communicate results within the district and community to inspire other students and community members.
- 5 Make all stakeholders aware of how their statistics and achievements compare with students around the nation.

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 8

Specific Result: The district will implement a teacher evaluation system that utilizes supervisor and

colleague feedback, student growth results, and survey feedback from parents and

students in order to hold teachers accountable, and as a result, teachers will

annually collaborate with their supervisor to create a professional development plan.

# ActionStep Assigned To Start Completed
Date Due Date Date

- Due to the nature and time required for this specific result, it may be necessary to complete the items over a period of two years.
- The district will adopt a teacher evaluation system that has the components listed above.
- 3 Teachers and Administrators will be trained in the evaluation system.
- 4 Each teacher will be evaluated using the system.
- 5 Survey questions will be developed in conjunction with K12 Insight that will yield results for growth.
- 6 Surveys will be given to parents and students. These will be anonymous surveys.
- 7 Results will be sent to teachers for their own reflection.
- 8 Teachers and Administrators will receive training in development of personal professional development plans.

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#### **Action Plan Steps Listing**

Strategy V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan: 8

Specific Result: The district will implement a teacher evaluation system that utilizes supervisor and

colleague feedback, student growth results, and survey feedback from parents and

students in order to hold teachers accountable, and as a result, teachers will

annually collaborate with their supervisor to create a professional development plan.

		Start	Completed
#	ActionStep	Assigned To Date Due Date	Date

9 Each teacher will work
cooperatively with an
administrator (and possibly a
colleague) to develop their own
personal professional
development plan based on their
annual evaluation and their
personal reflections from the year.

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# **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan 1: Evaluate District/Campus staff development to ensure all staff receives appropriate training to ensure professional growth.

COSTS BENEFITS

Tangible:

- none

Highly-Trained Staff

- Better Staff Development

Intangible:

- Time for Supervisors and staff.

- Time and resources to create and implement follow-up survey.

Intangible:

Tangible:

- Better retention of staff

- People feel valued

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#### **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

Action Plan 2: Superintendent's Leadership Team and principals will annually assess their performance targets, known as, "targets of excellence" to ensure a continued pursuit to a "culture of excellence."

COSTS BENEFITS

# Tangible:

- None

#### Intangible:

- Time of staff and supervisors

## Tangible:

 Higher Performance from staff and departments, knowing the expectations and the expected end result increases performance, more staff "buy-in"

## Intangible:

- Better sense of accomplishment
- Better staff morale

# **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

**Action Plan** 3: Evaluate staff appraisal systems to ensure accountability for professional growth and include on-going, appropriate feedback from all customers.

**COSTS BENEFITS** 

Tangible:

- none

Tangible:

- Clear expectations for staff, increased performance, highly motivated staff

Intangible:

- Time of supervisors and staff

Intangible:

- Better staff morale, higher quality employees

## **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY

V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

**Action Plan** 

4: Systematically evaluate instructional programs (i.e., PACE, Advanced Placement, etc.) to determine their effectiveness in helping students meet and exceed external and internal benchmark standards of excellence.

COSTS BENEFITS

## Tangible:

- none

# Intangible:

 Time for current personnel to oversee evaluations, determine criteria, track results, establish goals and make results available

# Tangible:

- Decisions made to discontinue programs, increase in funding for effective programs

# Intangible:

- Greater parent, staff involvement, greater community awareness and participation

## **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY

V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

**Action Plan** 

5: Systematically evaluate support programs (i.e., Title I, Child Nutrition, Health Services, Maintenance, Technology, etc.) to determine their effectiveness in helping students meet and exceed external and internal benchmark standards of excellence.

COSTS **BENEFITS** 

#### Tangible:

- none

# Intangible:

- Time for current personnel to oversee evaluations, determine criteria, track results, establish goals and make results available

#### Tangible:

- Decisions made to discontinue programs, increase in funding for effective programs

# Intangible:

- Greater parent, staff involvement, greater community awareness and participation

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#### **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY

V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

**Action Plan** 

6: Implement a nationally norm-reference assessment (at elementary, middle, and high school) so all stakeholders are accountable for student performance at a national level. (NOTE: Norm-referenced assessments are usually multiple choice assessments that compare a student's score to a similar group of students who have already taken the exam.)

COSTS BENEFITS

#### Tangible:

- Year 1: \$180,000 for Three Grade Levels; Year2: \$18,000 for scoring
- These assessments will be used for up to 7 years so the cost per year would be \$41,000.

#### Intangible:

- Instructional time, student stress

#### Tangible:

 Use data to improve and review curriculum, student's awareness of national performance, assistance in preparation for college and career

## Intangible:

 Student's understanding of achievement and goal-setting, greater teacher understanding of curriculum

# **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY

V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

**Action Plan** 

7: Develop a system of academic opportunities that provide students with assessments and competitions at state, national, and international level to ensure the district maintains a "culture of excellence."

COSTS BENEFITS

## Tangible:

- Building Use
- Entry Fees
- Instructional materials

## Intangible:

- Service hours posted on website/school communications
- Service hours to coordinate and assist with competitions
- Service hours for academic staff

# Tangible:

- Volunteer hours for students
- Self-reflection and goal-setting
- Increased self-esteem

## Intangible:

- Students involvement and engagement in learning

#### **Strategic Plan**

# **Action Plan Cost/Benefit Report**

STRATEGY

V: We will systematically evaluate and assess learning, processes, and programs against internal and external benchmark standards to hold staff and students accountable for our culture of excellence.

**Action Plan** 

8: The district will implement a teacher evaluation system that utilizes supervisor and colleague feedback, student growth results, and survey feedback from parents and students in order to hold teachers accountable, and as a result, teachers will annually collaborate with their supervisor to create a professional development plan.

COSTS BENEFITS

#### Tangible:

- Costs related to Strategy #3

# Intangible:

 Instructional time for student meetings, time, staff to oversee implementation, additional teacher responsibility and stress

#### Tangible:

- Student goal-setting with assessments

# Intangible:

Self-improvement, self-directed learning, college readiness

#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan: 1

Specific Result: A comprehensive and competitive employee recruiting and retention program will be

established in order to attract and retain high performing and highly qualified staff

that reflects our student population.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- Evaluate and amend, as needed, all practices, procedures, policies and documents used in the recruiting and hiring process
- 2 Research and recommend effective tools to ensure an efficient hiring process
- 3 Strengthen recruiting relationships with selected colleges, universities and regional education service centers
- 4 Research and promote salary, benefits and other innovative employee incentives to ensure competitiveness
- 5 Establish a community outreach program to promote a greater understanding of the cultural diversity within EM-S ISD to encourage diversity within the job applicant pool
- 6 Continue development of a culture of appreciation, support and concern for all employees at each campus
- 7 Update existing HR matrix to monitor and evaluate effectiveness of each action step

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## **Action Plan Steps Listing**

Strategy VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan: 1

Specific Result: A comprehensive and competitive employee recruiting and retention program will be

established in order to attract and retain high performing and highly qualified staff

that reflects our student population.

# ActionStep Assigned To Start Completed
Date Due Date Date

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#### **Strategic Plan**

#### **Action Plan Steps Listing**

Strategy VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan: 2

Specific Result: High quality professional development opportunities for administrators, teachers and

staff will be systematic and systemic.

		Start	Completed
#	ActionStep	Assigned To Date Due Date	Date

- 1 Establish district professional development core components aligned to the district mission and goals
- Develop a systematic professional development plan focused on the specific needs, experiences, and job descriptions of teachers and staff, providing internal career and leadership development
- 3 Create a system for providing comprehensive online professional development resources for all teachers and staff members
- 4 Develop a centralized professional development plan for planning, providing and tracking professional development
- 5 Evaluate professional development initiatives annually to ensure optimum return on investment toward achieving the mission and objectives

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#### **Strategic Plan**

# **Action Plan Steps Listing**

Strategy VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan: 3

Specific Result: Create a culture of learning for student engagement/differentiation that fosters

innovative teaching practices.

			Start		Completed
#	ActionStep	Assigned To	Date	Due Date	Date

- 1 Identify and implement innovative, research-based instructional techniques and practices, including but not limited to:
  Project-based learning,
  Differentiation, Student centered learning, Meaningful engaged relationships, Sheltered instruction, Thinking maps / Meta-cognition
- 2 Establish a Reflective Practitioner Program to provide educators' opportunities to identify, model, observe, and reflect on professional "best practices" focused on student learning
- 3 Develop evaluation criteria to assess the effectiveness of teaching practices to include student feedback
- 4 Create a campus-based recognition/incentive program, highlighting teachers who have demonstrated innovative teaching practices

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## **Strategic Plan**

## **Action Plan Cost/Benefit Report**

STRATEGY VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan 1: A comprehensive and competitive employee recruiting and retention program will be established in order to attract and retain high performing and highly qualified staff that reflects our student population.

COSTS BENEFITS

## Tangible:

- Software to support innovative hiring practices.\$8,000.00
- Development of college, university and ESC partnerships -- \$2,000.00
- Costs associated with campus appreciation and support -- \$1,500.00
- Materials cost associated with community outreach activities -- \$1,000.00

#### Intangible:

- Increased workload for multiple staff members
- Anxiety about new hiring procedures and practices
- Training staff on the hiring procedures

## Tangible:

- New hires are better matched to the District's mission, vision and beliefs
- Retention of highly qualified, highly motivated staff
- Increase in student achievement
- Less turnover in staff

#### Intangible:

- Increase in staff morale
- Improved collaboration between HR, ESC, and campuses
- Increase effectiveness of employees
- Hiring process more streamlined and thus save time
- Increase diversity among staff that reflects the student population

12:22:52PM

## **Strategic Plan**

## **Action Plan Cost/Benefit Report**

STRATEGY VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

Action Plan 2: High quality professional development opportunities for administrators, teachers and staff will be systematic and systemic.

COSTS BENEFITS

#### Tangible:

- Potential cost of professional development registration and consultant fees -- \$150,000.00
- Potential cost for substitutes for professional development during the school day --\$90,000.00
- Potential cost of books, supplies, software, equipment, etc. for Professional Development \$10,000 per year

# Intangible:

- Time spent outside of the classroom for campus for professional development
- Anxiety caused by paradigm shift in implementing new ideas, abandoning former ideas and methods, or changing the way professional development is planned
- Stress of accountability

# Tangible:

- Growth in student achievement
- Shift in the classrooms from a teacher-directed platform to a student-centered learning platform
- Create and identify in-district experts (trainer of trainers) in various areas to foster sustainability

#### Intangible:

- A better understanding of their own path of learning, what they have learned, and what they need to learn
- Improved confidence in areas targeted by Professional Development
- Greater sense of accomplishment and making a difference with students

12:23:24PM

#### Strategic Plan

## **Action Plan Cost/Benefit Report**

**STRATEGY** VI: We will employ and retain high-performing, dynamic educators with character and conviction to improve themselves and their students through effective strategies by innovative, targeted continuing education, freedom, and flexibility to teach beyond established assessments, all with District support.

**Action Plan** 3: Create a culture of learning for student engagement/differentiation that fosters innovative teaching practices.

COSTS **BENEFITS** 

## Tangible:

- Potential cost of incentives for each campus -\$500 x 25 campuses -- \$12,500.00

#### Intangible:

- Additional effort/time for identifying, planning and implementation of techniques and practices
- Increased effort/time for planning incentives

#### Tangible:

- Improved instruction and student achievement
- Evidence in the classrooms of differentiated instruction, flexible grouping, higher-level thinking, and student engagement
- Identification of in-district experts (trainer of trainers)

#### Intangible:

- Allow students to be active stakeholders in their education
- Enhanced meaningful, engaged student-teacher relationships
- Improved collegiality across the district
- Increased motivation through incentives
- Improved instructional strategies
- Increased interaction between administrators and staff

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